



# Advertising in the Duarte View

The *Duarte View* is the best way to advertise locally. Produced by the Duarte Chamber of Commerce, the *Duarte View* has a circulation of 10,000 and is mailed to all residents and businesses in Duarte and Bradbury, as well as portions of Monrovia and Irwindale.

It is produced bi-monthly as a community newspaper.

The *Duarte View* is also available online at [www.DuarteChamber.com](http://www.DuarteChamber.com)

BASIC ADVERTISEMENT RATES		MEMBER			NON-MEMBER		
# of Issues	Size	1 Issue	2 Issues	3 Issues	1 Issue	2 Issues	3 Issues
	Full Page	\$1,317	\$2,503	\$3,558	\$1,645	\$3,126	\$4,442
	1/2 Page	750	1,424	2,025	938	1,782	2,534
	1/4 Page—Vertical	452	845	1,218	637	980	1,524
	1/4 Page—Horizontal	452	845	1,218	637	980	1,524
	1/8 Page—Vertical	269	580	725	335	637	899
	1/8 Page—Horizontal	269	580	725	319	637	899
	1/16 Page—Vertical	166	309	439	203	385	546
	1/16 Page—Horizontal	166	309	439	203	385	546
<b>Premium Options</b>							
	Back Page Ad	+30%	+25%	+15%	+35%	+30%	+25%
	Page 3	+25%	+20%	+10%	+30%	+25%	+15%

Advertisements are customer-provided, camera--ready CMYK digital files. JPG or PDF files, PDF preferred

Print Specifications and Requirements		
Full Page	10.25" W x 13" H	10.25" W x 13" H
1/2 Page	10.25" W x 6.5" H	10.25" W x 6.5" H
1/4 Page —Vertical	4" W x 8.125" H	4" W x 8.125" H
1/4 Page—Horizontal	6" W x 5.5" H	6" W x 5.5" H
1/8 Page—Vertical	4" W x 4" H	4" W x 4" H
1/8 Page—Horizontal	6" W x 2.75" H	6" W x 2.75" H
1/16 Page—Vertical	2" W x 4" H	2" W x 4" H
1/16 Page—Horizontal	4" W x 2" H	4" H x 2" W

## ISSUES

Selection	Selection	Selection
_____ January/February	_____ March/April	_____ May/June
_____ July/August	_____ September/October	_____ November/December

# Duarte View Advertisement Agreement

Payment in full is due by submission deadline for the ad. If payment is not received, the ad will not be placed. The Chamber will invoice the advertiser the following business day, after execution of contract.

Advertising Rate Total                    \$ \_\_\_\_\_

Premium Total(s)                        \$ \_\_\_\_\_

Less Promotion/Discount                \$ \_\_\_\_\_

**ADVERTISEMENT TOTAL**                \$ \_\_\_\_\_

Multiple issue rates cannot be split into separate payments per issue.

I certify that the artwork that will be submitted does not infringe on any copyright or trademarks.

As an authorized representative of the Business listed below, I agree to purchase an advertisement in the Duarte View per the terms and conditions listed above.

## **Business**

Business Name \_\_\_\_\_

Representative \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## **Chamber Use**

Chamber Representative \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_